

Dear friends,

We are writing to you because Joseph needs your help.

Joseph is 10 years old and lives in Burundi, the poorest country on earth. His days are marked by hunger and long walks for water. School is out of reach, not because he lacks ability, but because his family cannot afford supplies or uniforms. When his father became ill, Joseph began working in nearby fields to help buy food for his younger siblings. At an age when childhood should be full of play and learning, his world is defined by survival.



Joseph's community is in desperate need of a *ripple effect*.

Sponsorship through Children of Promise would mean Joseph has access to food, education, healthcare, and spiritual guidance. It would mean stability for his family and hope for his future. But the impact doesn't stop there. As Joseph grows, his siblings, his peers, and eventually his community feel the ripple of change too, as he becomes a healthy and empowered part of society.

Here in the United States, we are living in a divisive time. On both sides of the aisle, people would rather throw stones than work together for a better tomorrow. However, when we spend time with you, the Children of Promise family, we see something else. **We don't see stone throwers; we see rock skippers.**

Families like yours are regularly skipping rocks across the Children of Promise Pond, creating a *ripple effect* of hope and wholeness around the world.

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

-Margaret Mead

This December, we are asking you to help us create a Ripple Effect that will last generations. Gifts given to The Ripple Effect Christmas Campaign will help Children of Promise reach more children, deepen the Children of Promise Pond, and launch a brand-new program in Burundi.

We're thrilled to share that generous donors have already stepped forward to match gifts throughout the month of December. **Beginning on Giving Tuesday, December 2nd**, gifts given to the Ripple Effect Campaign will be **DOUBLED**.

Will you help continue the *ripple effect* into the next generation by helping us reach our **\$150,000** goal? Every rock skipped, no matter the size, will start a wave of change in communities around the world.

You can make your gift by mail, by phone, or online at childrenofpromise.global/ripple. Donors like you can make a splash this Christmas and make it possible for children like Joseph to see their futures transformed.

Together, we can set ripples in motion that change lives forever.

Skather Webb

With thanks,

Dr. Mike and Heather Webb

Executive Directors



P.S. Thanks to some generous donors, we will be matching gifts given during the week of Giving Tuesday, December 2nd-8th. Want to quadruple your gift? Check out our partnership with Double the Donation and see if your employer offers charitable matching at childrenofpromise.global/giftmatching.

Thank you for being part of the Children of Promise family! Would you contribute to Children of Promise this Christmas season?

_	Amount enclosed: \$
	Maybe. I am considering it.
	Not now, thank you



